

Advanced Services Engineering, Summer 2016

Emerging, Dynamic Distributed Systems and Challenges for Services Engineering

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- Some emerging models properties and issues
 - IoT resources
 - Data provisioning models
 - Computational infrastructures/frameworks provisioning
 - Human computation provisioning
 - Software-defined *
- Today's Internet-scale Computing
- Advanced services engineering
 - Single service/platform engineering

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Internet-scale multi-platform services engineering



WHICH ARE EMERGING FORMS OF COMPUTING MODELS, SYSTEMS AND APPLICATIONS THAT YOU SEE?





Some emerging data provisioning models





Examples of large-scale (near-) realtime data



Xively Cloud Services™ https://xively.com/



Gnip is the Largest Provider of Social Media Data to the Enterprise - Never Miss a Tweet, Post, Comment or Like

The Social Media API "

CONTACT US TODAY

Twitter Feeds

Product

CYBERINFRASTRUCTURE

Providing a link between ocean research and discovery



Large-scale (near-)realtime data: properties and issues

Some properties

- Having massive data
- Requiring large-scale, big (near-) real time processing and storing capabilities
- Enabling predictive and realtime data analytics

Some issues

- Timely analytics
 - Performance and scalability
- Quality of data control
- Handle of unknown data patterns
- Benefit/cost versus quality tradeoffs



Example of open data



Open data: properties and issues

Some properties

- Having large, multiple data sources but mainly static data
- Having good quality control in many cases
- Usually providing the data as a whole set

Some issues

- Fine-grained content search
- Balance between processing cost and performance
- Correlation/combination with real-time/private data



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Marketable data examples



DOD Duringer Traight

Full DataSet Listing

Following is a list of all available AggData. If you can't find what you're looking for, you may contact us for a custom solution.

	Record		Last			
Title	Count	Regions	Updated	Price	Add to Cart	DOWNI
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Complete List of 24 Hour Fitness Locations	415		08/13/2012	\$29.00	Add To Cart	l 🖬
Complete List of 2nd Wind Exercise Locations	47		05/25/2012	\$19.00	Add To Cart	빈
Complete List of 6th Avenue Locations	7		01/23/2012	\$19.00	Add To Cart	PDF
Complete List of 7-11 Canada Locations	480		07/02/2012	\$29.00	Add To Cart	
Complete List of 7-11 Locations	7,150		08/20/2012	\$59.00	Add To Cart	Contact Us
Complete List of 99 Cents Only Stores	298		05/07/2012	\$29.00	Add To Cart	
Complete List of A Affordable Locations	46		10/15/2012	\$19.00	Add To Cart	f Share
Complete List of A&P Supermarket Locations	106		08/30/2012	\$29.00	Add To Cart	in Share 🛛 🕅 +1



Marketable data: properties and issues

Some properties

- Can be large, multiple data sources but mainly static data
- Having good quality control
- Have strong data contract terms
- Some do not offer the whole dataset

Some issues

- Multiple levels of service/data contracts
- Compatible with other data sources w.r.t. contract
- Cost w.r.t. up-to-date data
- Near-realtime data marketplaces



Emerging computing infrastructure and platform provisioning models

- Infrastructure-as-a-Service
 - Machine as a service
 - Storage as a Service
 - Database as a Service
 - Network as a Service (think about Network Function Virtualization with 5G)
- Platform-as-a-Service
 - Application middleware
 - Computational frameworks
 - Data processing frameworks
 - Management middleware (e.g., monitoring, control, deployment)









Emerging computing infrastructure/platform provisioning models– properties and issues

Some properties

- Rich types of services from multiple providers
 - Better choices in terms of functions and costs
- Concepts are similar but diverse APIs
- Strong dependencies/tight ecosystems

Some issues

- On-demand information management from multiple sources
- APIs complexity and API management
- Cross-vendor integration
- Execution in Multi-cloud environments
- Data locality



Emerging human computation models

- Crowdsourcing platforms
 - (Anonymous) people computing capabilities exploited via task bids
- Expert as Individual Compute Unit
 - An individual is treated like "a processor" or "functional unit". A service can wrap human capabilities to support the communication and coordination of tasks
- A set of individuals as Social Compute Unit
 - A set of people and software that are initiated and provisioned as a service for solving tasks

The main point: humans are a computing element



Examples of human computation (2)

```
import edu.umass.cs.automan.adapters.MTurk._
1
2
   object SimpleProgram extends App
3
     val a = MTurkAdapter { mt =>
4
       mt.access_key_id = "XXXX"
5
       mt.secret_access_key = "XXXX"
6
     3
7
8
     def which_one() = a.RadioButtonQuestion { q =>
9
       q.budget = 8.00
10
       q.text = "Which one of these does not belong?"
11
       q.options = List(
12
          a.Option('oscar, "Oscar the Grouch"),
13
          a.Option('kermit, "Kermit the Frog"),
14
          a.Option('spongebob, "Spongebob Squarepants"),
15
          a.Option('cookie, "Cookie Monster").
16
          a.Option('count, "The Count")
17
        ٦
18
      }
19
20
     println("The answer is " + which_one()())
21
   }
22
```



Source: Daniel W. Barowy, Charlie Curtsinger, Emery D. Berger, Andrew McGregor: AutoMan: a platform for integrating human-based and digital computation. OOPSLA 2012: 639-654



Human computation models – properties and issues

Some properties

- Huge number of people
- Capabilities might not know in advance
- Unpredictable behavior
- Simple coordination models

Some issues

- Reliability
- Quality control
- Reliability assurance
- Proactive, on-demand acquisition
- Incentive strategies
- Collectives



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Emerging Software-defined *

- Software-defined concepts
 - To have better way to manage dynamic changes in computation, network and data
 - Capabilities to manage and control computation, data, and network features at runtime using software
 - Management and control are performed via open APIs
- Software-defined techniques
 - Software-defined networking, Software-defined storage, Software-defined services
 - KIRKPATRICK, K. Software-defined networking. Commun. ACM 56, 9 (Sept. 2013), 16–19.
 - LANGO, J. Toward software-defined slas. Commun. ACM 57, 1 (Jan. 2014), 54-60.
 - SUGIKI, A., AND K ATO, K. Elements and composition of software-defined data centers. In Proceedings of the Posters and Demo Track (New York, NY, USA, 2012), Middleware '12, ACM, pp. 3:1–3:2.









Discussion time:

WHERE WE CAN FIND SOME OPPORTUNITIES? DO I NEED TO TAKE THEM? WHY?





Figure source: McKinsey Global Institute: THE INTERNET OF THINGS: MAPPING THE VALUE BEYOND THE HYPE JUNE 2015 HIGHLIGHTS

Where is the value potential of the Internet of Things?



Logistics scenario from DHL

Figure source: DHL Trend Research & Cisco Consulting Services, INTERNET OF THINGS IN LOGISTICS, 2015





Smart building management





Michael Hornacek, Wolfgang Wagner, Daniel Sabel, Hong-Linh Truong, Paul Snoeij, Thomas Hahmann, Erhard Diedrich, Marcela Doubkova, **Potential for High Resolution Systematic Global Surface Soil Moisture Retrieval Via Change Detection Using Sentinel-1**, IEEE Journal of Selected Topics in Applied Earth Observations and Remote Sensing, April, 2012

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Open data and social data



ASF Summer 2016

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Video analytics + business applications/public security

Use Case 3: Video Analytics



Figure 4: Example of video analytics

https://portal.etsi.org/portals/0/tbpages/mec/docs/mobile-edge_computing_-_introductory_technical_white_paper_v1%2018-09-14.pdf

Figure source:





Critical infrastructures/services for citizens and business



Figure source: http://uidai.gov.in/images/AadhaarTechnologyArchitecture_March2014.pdf







CONVERGENCE OF MULTIPLE COMPUTING MODELS



Predictive Maintenance

CRITICAL CLEAN CHILLER EVAPORATOR







Cloud-based Analytics





BRING YOUR OWN EXPERIENCE: CLOUD-BASED ANALYTICS

See also <u>http://www.allthingsdistributed.com/2015/03/the-importance-of-cloud-based-analytics.html</u>



Today's Computing Models

 Internet infrastructure and software connect contents, things, and people, each has different roles (computation, sensing, analytics, etc.)



Today's Computing Models



Summary of emerging models wrt advanced service-based systems



Challenges in Virtualization, Programming, Communication, and Coordination, etc.





ADVANCED SERVICES ENGINEERING'S FOCUS



Single service/platform engineering – service unit (1)

 The service model and the unit concept can be applied to things, people and software





Single service/platform engineering – service units (2)



Source: Stefan Tai, Philipp Leitner, Schahram Dustdar: Design by Units: Abstractions for Human and Compute Resources for Elastic Systems. IEEE Internet Computing 16(4): 84-88 (2012)

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Single service/platform engineering – service unit provisioning

- Provisioning software under services
- Provisioning things under services
- Provisioning human under services
 - Crowd platforms of massive numbers of individuals
 - Individual Compute Unit (ICU)
 - Social Compute Unit (SCU)
- 1. Mark Turner, David Budgen, and Pearl Brereton. 2003. **Turning Software into a Service**. *Computer* 36, 10 (October 2003), 38-44. DOI=10.1109/MC.2003.1236470 http://dx.doi.org/10.1109/MC.2003.1236470
- 2. Luigi Atzori, Antonio lera, and Giacomo Morabito. 2010. The Internet of Things: A survey. *Comput. Netw.* 54, 15 (October 2010), 2787-2805. DOI=10.1016/j.comnet.2010.05.010 http://dx.doi.org/10.1016/j.comnet.2010.05.010
- 3. Dominique Guinard, Vlad Trifa, Stamatis Karnouskos, Patrik Spiess, Domnic Savio: Interacting with the SOA-Based Internet of Things: Discovery, Query, Selection, and On-Demand Provisioning of Web Services. IEEE T. Services Computing 3(3): 223-235 (2010)
- 4. Schahram Dustdar, Kamal Bhattacharya: The Social Compute Unit. IEEE Internet Computing 15(3): 64-69 (2011)
- 5. Hong-Linh Truong, Schahram Dustdar, Kamal Bhattacharya "**Programming Hybrid Services in the Cloud**", Springer-Verlag, 10th International Conference on Service-oriented Computing (ICSOC 2012), November 12-16, 2012, Shanghai, China





- Service engineering with a single system/platform
 - Using Excel to access Azure datamarket places
 - Using Boto to access data in Amazon S3
 - Using Hadoop within a cluster to process local data
 - Using workflows to process data (e.g., Trident/Taverna/ASKALON)
 - Using StormMQ to store messages

Single service/platform engineering – examples (2)

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Internet-scale multi-platform services engineering – required technologies



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Hong-Linh Truong, Schahram Dustdar, Georgiana Copil, Alessio Gambi, Waldemar Hummer, Duc-Hung Le, Daniel Moldovan, "CoMoT - a Platform-as-a-Service for Elasticity in the Cloud", (c) IEEE Computer Society, IEEE International Workshop on the Future of PaaS (PaaS2014), 2014 IEEE International Conference on Cloud Engineering (IC2E 2014), Boston, Massachusetts, USA, 10-14 March 201



Internet-scale service engineering -- the elasticity





Internet-scale service engineering – the elasticity



More data → more computational resources (e.g. more VMs)

More types of data \rightarrow more computational models \rightarrow more analytics processes

- Change quality of analytics
 - Change quality of data
 - Change response time
 - Change cost
 - Change types of result (form of the data output, e.g. tree, visual, story, etc.)

A Hong-Linh Truong, Schahram Dustdar, "Principles of Software-defined Elastic Systems for Big Data Analytics", (c) IEEE Computer Society, IEEE International Workshop on Software Defined Systems, 2014 IEEE International Conference on Cloud Engineering (IC2E 2014), Boston, Massachusetts, USA, 10-14 March 2014



Internet-scale service engineering -- big/near-real time data impact

- Which are data concerns that impact the data processing?
- How to use data concerns to optimize data analytics and service provisioning?
- How to use available data assets for advanced services in an elastic manner?
- What are the role of human-based servies in dealing with complex data analytics?











- Read papers mentioned in slides
 - Get their main ideas
- Check services mentioned in examples
 - Examine capabilities of the mentioned services
 - Including price models and underlying technologies
 - Examine their size and scale
 - Examine their ecosystems and dependencies
- Work on possible categories of single service units that are useful for your work
 - Some common service units with capabilities and providers





Thanks for your attention

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